





STEVE D. NGO

User Experience Designer

CONTACT

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SKILLS

SOFTWARE SKILLS

Adobe Photoshop	●●●●●●
Adobe Illustrator	●●●●●○
Sketch	●●●●●○
Balsamiq	●●●●●●
InvisionApp	●●●●●●
Microsoft Excel	●●●●●○
Google Analytics	●●●●●●

PROFESIONAL SKILLS

UX Design	●●●●●○
UI Design	●●●●●○
Info. Architecture	●●●●●○
User Research	●●●●●○
SEO	●●●●●○
Copywriting	●●●●●●

PROFESIONAL EXPERIENCES

ERI ECONOMIC RESEARCH INSTITUTE User Experience Designer

July 2015 - Present

- Lead UX Designer on salaryexpert.com and ERI Web Assessors, a cloud enterprise compensation software
- Create and present design solutions using sketches, sitemaps, flow diagrams, wire frames, prototypes, and pixel-perfect mockups to effectively simplify and distill complex processes into intuitive and elegant UIs
- Created and implemented product and SEO strategies to increase traffic from 50k a month to 260k users a month

ALTAMETRICS

Oct 2014 - July 2015

Marketing Content Coordinator/Editor

- Create marketing content with the objective of funneling leads along the buyer's journey in accordance to each buyer persona within the enterprise. Marketing content includes but limited to: eBooks, white papers, case studies, blogs, infographics, videos, Slideshares, and sell sheets.
- Hire and manage a team of writers, graphic designers, video editors, voice actors, and freelancers to assist in the creation of marketing content while adhering to strict financial budgets and project deadlines.
- Map B2B content strategy that supports and extends marketing initiatives, both short and long-term. Develop standards, systems and best practices for content creation, distribution, content retrieval and content repurposing, including the real-time upkeep of content strategies.
- Implement SEO strategies and best practices. Increased traffic by 5,014%.

LAW OFFICES OF WILIANI-MALEK Legal/Marketing Assistant

Sep 2013 - Oct 2014

- Created and maintained an aggressive marketing campaign including the implementation of SEO strategies. Achieved a top 5 position on Google.
- Took initiative to seek out, orchestrate, and establish an international business cooperation with a Vietnam law firm to streamline inbound leads. Increased total clients by 32%.

EDUCATION

University of California, Irvine

Present

Master of Human-Computer Interaction & Design

Coursera Course Certificates

Aug 2015- Jan 2016

Interaction Design

University of California, San Diego

Sep 2008- Dec 2012

B.A. in Political Science: American Politics